

Drugs will Bite You

Few college football coaches have made a point against drugs as effectively as Erk Russell of Georgia Southern College. He arranged for a couple of good ol' country boys to burst into a routine team meeting and throw a writhing, hissing, six-foot-long rattlesnake onto a table in front of the squad. "Everyone screamed and scattered," Russell recalls. "I told them, 'When cocaine comes into a room, you're not nearly as apt to leave as when that rattlesnake comes in. But they'll both kill you!'"